

A Proclamation Proclaiming March, 2015, As Colorectal Cancer Awareness Month

WHEREAS, colorectal cancer is the third most commonly diagnosed cancer and the second most common cause of cancer deaths for cancers that affect both men and women in the United States; and

WHEREAS, 1 in 20 Iowans will be diagnosed with colorectal cancer in their lifetime; and,

WHEREAS, the vast majority of colon cancer deaths can be prevented through proper screening and early detection, and the five-year survival rate of individuals is 90-percent when cancer is detected at an early stage; and,

WHEREAS, only 40 percent of colorectal cancer patients have their cancers detected at an early stage; and,

WHEREAS, if the majority of the people in the United States age 50 and older were screened regularly for colorectal cancer, the death rate from this disease could be dramatically reduced; and,

WHEREAS, Colorectal cancer is preventable, treatable and beatable in most cases; and,

WHEREAS, observing a Colorectal Cancer Awareness Month during the month of March would provide a special opportunity to offer education on the importance of early detection and screening.

NOW, THEREFORE, on behalf of the City Council of the City of Windsor Heights, I hereby proclaim the month of March, 2015, as Colorectal Cancer Awareness Month.

Dated this 16th Day of March, 2015

Diana Willits, Mayor



Shared Goal: Reaching 80% Screened for Colorectal Cancer by 2018

Background

Colorectal cancer is a major public health problem. It is the second leading cause of cancer death, and a cause of considerable suffering among more than 140,000 adults diagnosed with colorectal cancer each year. However, colorectal cancer can be detected early at a curable stage, and it can be prevented through the detection and removal of precancerous polyps.

Commitment

Our organizations stand united in the belief that we can eliminate colorectal cancer as a major public health problem. We have screening technologies that work, the national capacity to apply these technologies, and effective local models for delivering the continuum of care in a more organized fashion. Equal access to care is everyone’s responsibility. We share a commitment to eliminating disparities in access to care. As such, our organizations will work to empower communities, patients, providers, community health centers and health systems to embrace these models and develop the partnerships needed to deliver coordinated, quality colorectal cancer screening and follow up care that engages the patient and empowers them to complete needed care from screening through treatment and long-term follow-up.

Pledge

_____ is embracing the shared goal of reaching 80% screened for colorectal cancer by 2018.

Approved by _____

