

Resolution No. 14-1276

A RESOLUTION APPROVING AND DESIGNATING AN OFFICAL TEXT FONT OF THE CITY OF WINDSOR HEIGHTS, IOWA

WHEREAS, the City desires to brand itself and market said brand in accordance with its motto of, "*the heart of it all*"; and

WHEREAS, the City desires to include in its marketing efforts, which reinforce its brand, a consistent design carried across all mediums of communication including electronic and print; and

WHEREAS, recent design functions have identified the Book Antiqua style font as very similar to a font the City has used in the past and desires to adopt and carry forward as the official City font.

NOW, THEREFORE, BE IT HEREBY RESOLVED by the City Council of the City of Windsor Heights, Iowa, on this 1st day of December, 2014, that the font style of Book Antiqua is hereby adopted and approved as the official font of the City of Windsor Heights, and that all official design utilizing the City logo and motto, and / or signage identifying the City be completed in Book Antiqua, to include all forms of text communication.

Passed and approved this 1st day of December, 2014.

Diana Willits, Mayor

Attest: _____
Brett Klein, City Administrator