

Presentation to Windsor Heights



Arts & Culture Fuel the Region

The Economic Value of Arts, Culture and Heritage
Organizations to the Central Iowa Economy

- Economic Impact Study released - January 2013
- Survey of 53 arts, culture and heritage organizations in central Iowa

The arts and culture sector starts
a cycle of improvement—
attracting and retaining
residents, business, visitors and
infrastructure for the betterment
of the community



Arts & Culture Fuel the Region

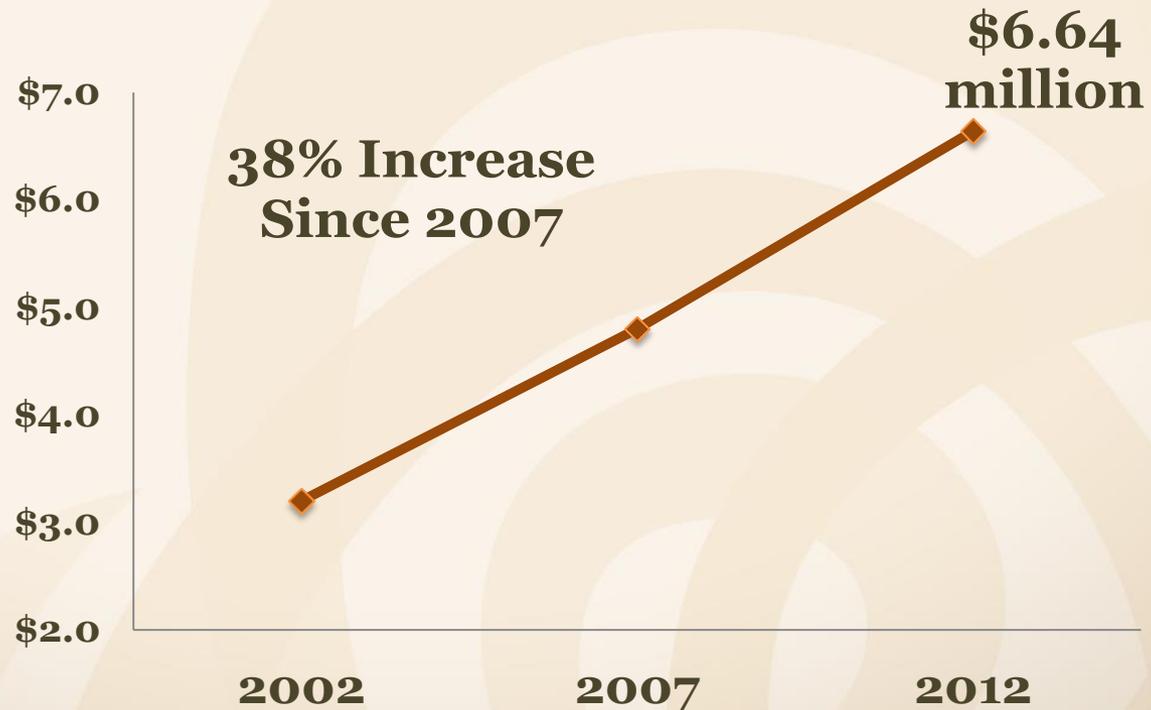
	2006-2007	2011-2012	Difference +/-
Total Regional Output	\$88 million	\$114 million	+ \$26 million
Added Economic Value	\$45 million	\$57 million	+ \$12 million
Labor Income (wages)	\$30 million	\$41 million	+ \$11 million
Jobs	1,944	2,144	+200 jobs



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Tax Revenue Generation

Arts, culture and heritage organizations contribute \$6.64 million in local, state and regional taxes and charges.



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The Des Moines Register

January 23, 2013

“Arts and culture groups employed 2,144 artists, musicians and behind-the-scenes staffers— more than all of the full-time employees at the John Deere factory in Ankeny (1,900) or all of the full-time staff at Hy-Vee’s headquarters and local food stores (2,100).”



Partner Governments

16 local governments partner with Bravo

Joining in 2012-13:

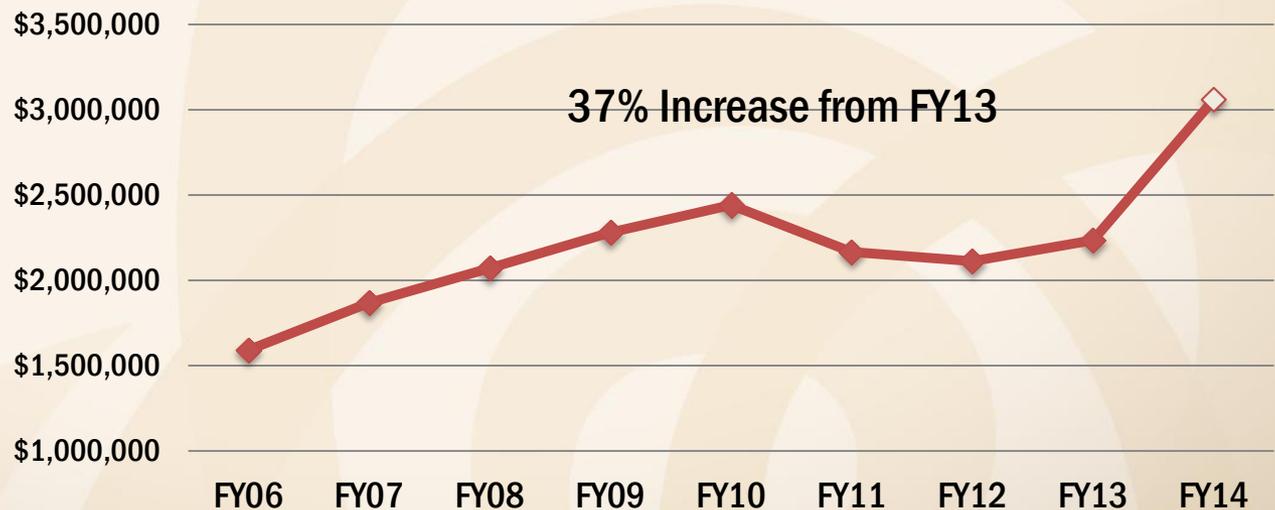
- City of Bondurant
- City of Grimes
- City of Waukee



Funding Support

- \$19.8 million in funding has been granted to 94 organizations
- Bravo awarded a record-breaking \$3,059,670 to 58 arts, culture and heritage organizations in FY14.

Total Awards FY06-FY14



Supported Organizations



- Windsor Heights Foundation
- Music in the Park Concert Series



Grant Cycles

- **Cultural Enrichment Grants**

- Provides for operations and programming support
- Largest grant cycle
- Spring cycle
- Awards range from \$250 - \$500,000

- **Capital Campaigns and Project Grants**

- Provides for capital campaigns, capital assets and brick and mortar projects
- Fall cycle
- Awards range from \$1,000 - \$25,000



Eligible Organizations

- **Qualified arts, culture and heritage 501(c)(3) non-profits**
 - Arts councils/commissions, local theater groups, historical societies,
- **Agencies of local government**
 - Department of Parks and Recreation for public art projects, arts programming



Contact Bravo

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