

DART Statistics

- 270 Employees
- 150 buses including eight hybrids
- 93 RideShare vanpools
- 1,642 bus stops

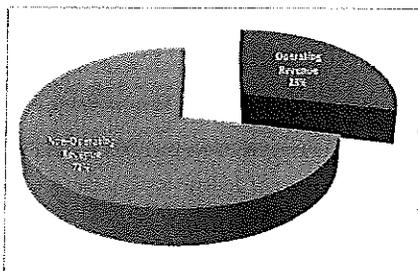


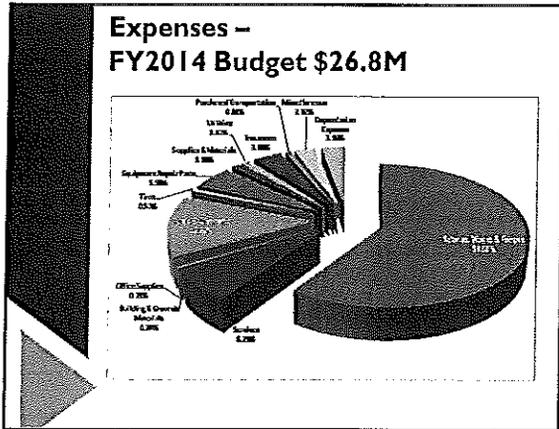
DART Statistics

- 17 partners in Unlimited Access program
- 4.45 million rides in FY13
 - Fixed route: 4 million
 - Paratransit: 140,180
 - RideShare: 260,756



Revenues – FY2014 Budget \$26.8M





Stable Financial Outlook

- Standard & Poor's conducted a thorough surveillance of DART finances in 2013 and affirmed ratings of general obligation bonds
 - Rating: AA
 - Outlook: Stable
 - Debt burden: Low

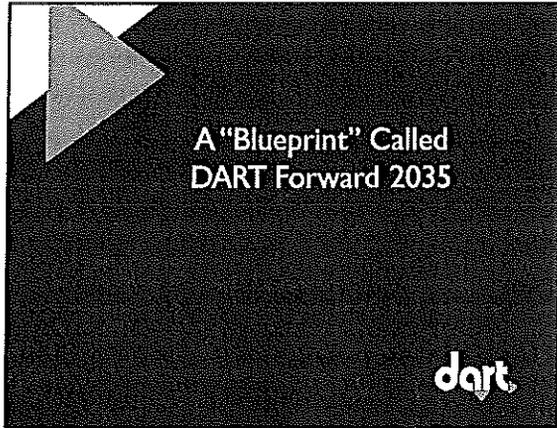
STANDARD & POOR'S
RATINGS SERVICES

Property Tax Reform

The property tax reform will have a gradual but significant tightening effect on DART's budget.

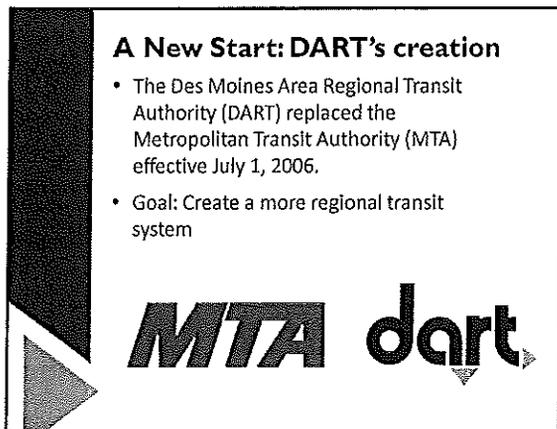
- DART Forward 2035 Plan is still viable, but potentially tighter financially
- Expenses may outpace revenue due to lowered cap on allowable growth
- One "known unknown" – The full financial impact of the reclassification of apartment buildings is still under review, waiting for analysis from county assessor offices.

with low is \$.67 per
\$ 1,000 of valuation



A "Blueprint" Called
DART Forward 2035

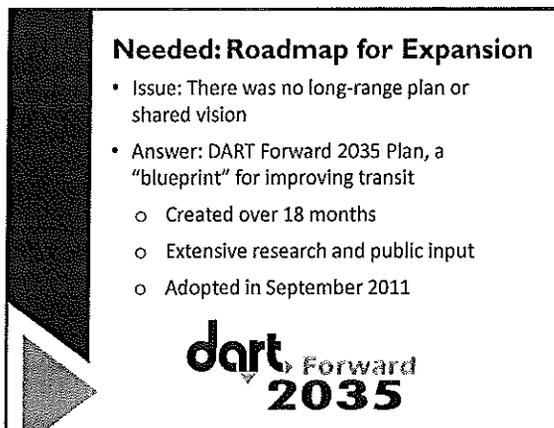




A New Start: DART's creation

- The Des Moines Area Regional Transit Authority (DART) replaced the Metropolitan Transit Authority (MTA) effective July 1, 2006.
- Goal: Create a more regional transit system

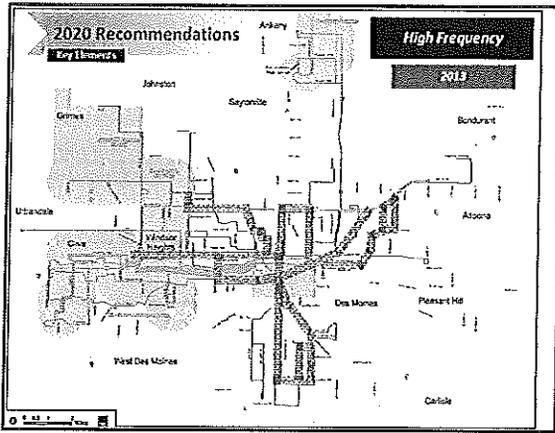


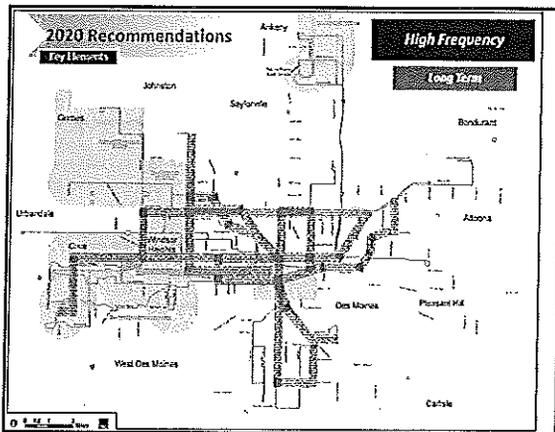


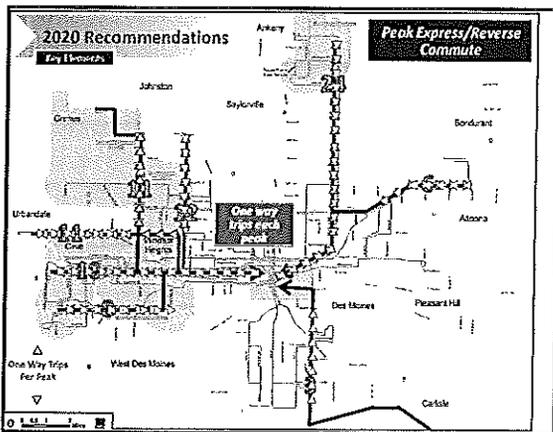
Needed: Roadmap for Expansion

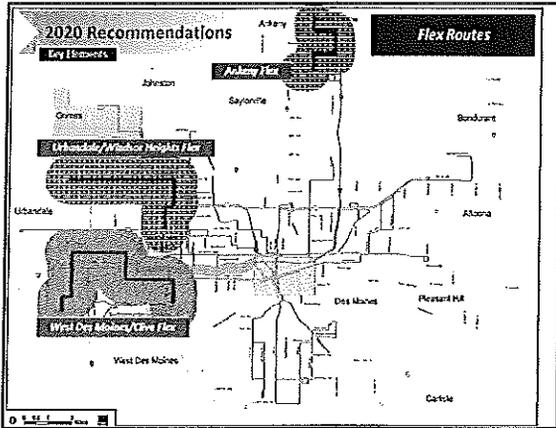
- Issue: There was no long-range plan or shared vision
- Answer: DART Forward 2035 Plan, a "blueprint" for improving transit
 - Created over 18 months
 - Extensive research and public input
 - Adopted in September 2011

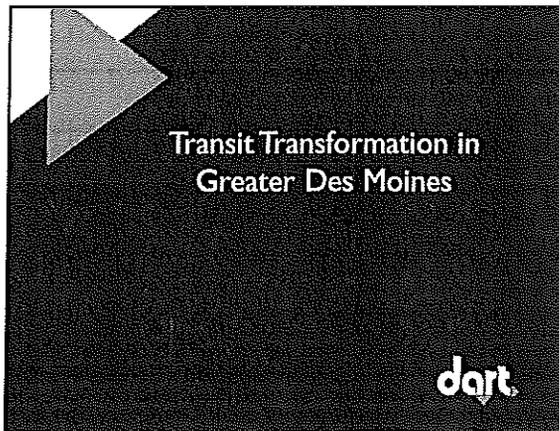












Putting the Plan into Action

- **June 2012** – Phase 1 of FY2013 Service Changes Implemented
- **November 2012** – DART Central Station Opens
- **November 2012** – Phase 2 of FY2013 Service Changes Implemented
- **August 2013** – FY2014 Service Changes Implemented

dart Forward
2035

Major Changes – FY2013

- Reverse commutes added to Express Routes
- Strengthen core routes with higher frequencies
- New Crosstown Service
- New Flex Routes

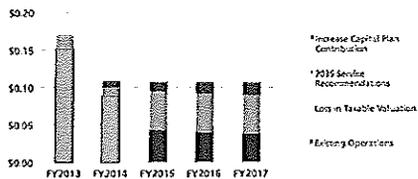


Major Changes – FY2014

- New crosstown service in Route 51 on Merle Hay Road
- Increase frequency and span of service on core route structure
 - Effects Routes 1, 3, 4, 6, 7, 14, 15, 16, 17, 52, 60 and 72
 - One hour later on weekdays
 - One hour earlier and four hours later Saturdays
 - One hour later Sundays



Financial Plan and Levy Impact



- FY2013 Planned: 10 to 17 cents
 - Actual: 15 cents
- FY2014 Planned: 8 to 12 cents
 - Actual: 8 cents

Major Changes – FY2015

- Recommendations being developed
- Possible improvements include:
 - Frequency improvements
 - Additional Express trips (Routes 92, 93, 98)
 - Expanded hours
- Subject of Commission approval
- Would be built into FY2015 budget
- Would be implemented in August 2014



Windsor Heights Services and Performance



Service in Windsor Heights

- **Local Route** – Route 3 on University Avenue
- **Express Route** – Route 92 on Hickman Avenue and 63rd Street

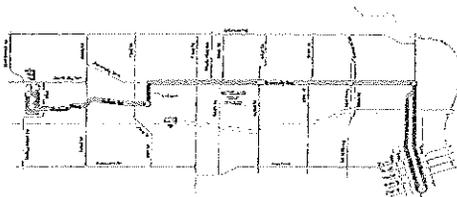


Service in Windsor Heights (cont.)

- **Flex Route** – Hybrid service – part fixed-route, part demand-response
- **Paratransit** – Serving those who cannot access fixed-route services

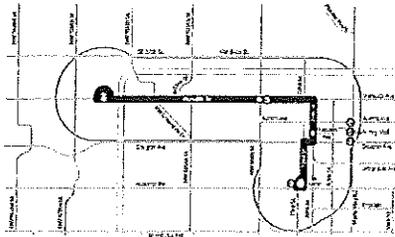


Route 3



599,517 rides in fiscal year 2013

Flex Route 73 – Urbandale and Windsor Heights



9,352 rides in fiscal year 2013

Hickman Express Route 92



34,543 rides in fiscal year 2013

Paratransit Ridership



In FY2013:
• 2,721 trips via Paratransit to or from Windsor Heights destinations

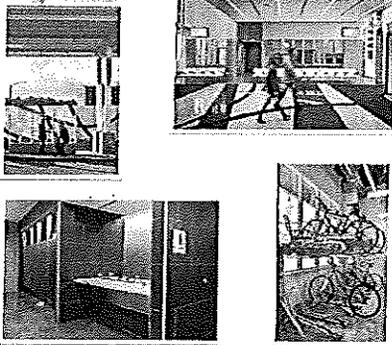
A New Hub Called
DART Central Station



DART Central Station

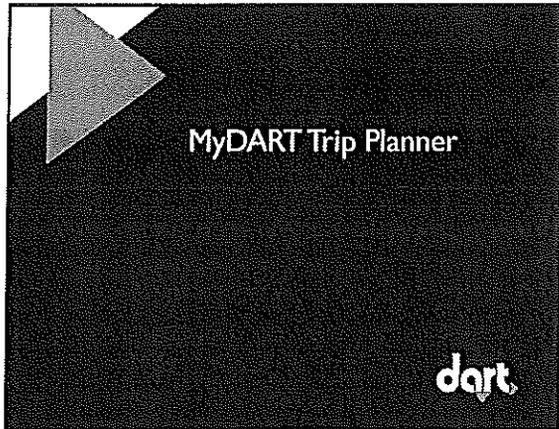


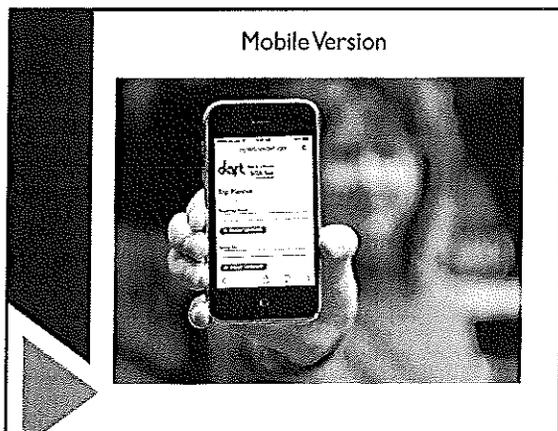
Station Features

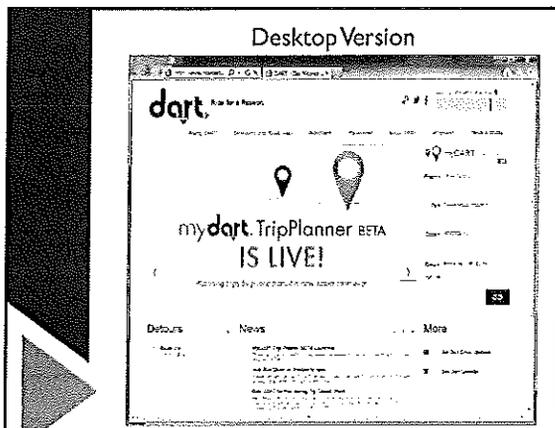


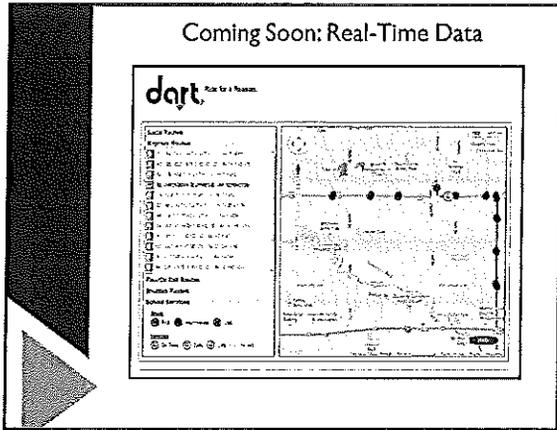
Better Service to Riders

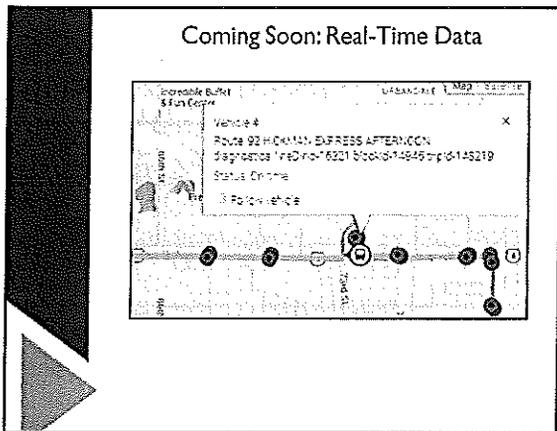


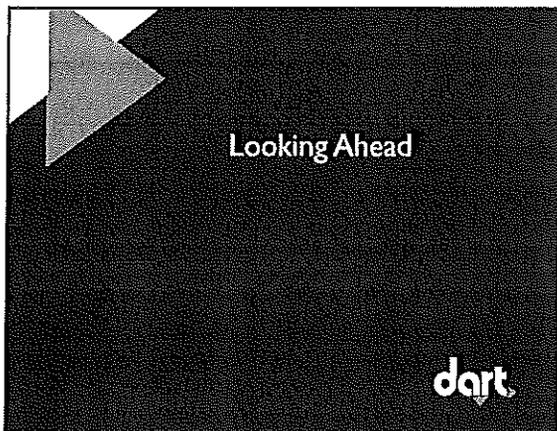






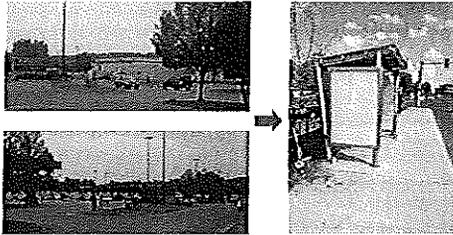






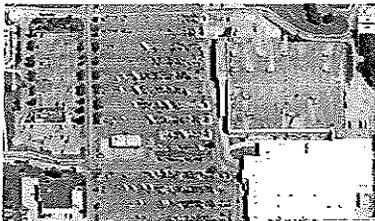
Windsor Heights Initiatives

- Bus Shelter at Windsor Heights Wal-Mart



Windsor Heights Wal-Mart Bus Shelter – Items to be addressed

- Maintain speed of bus operations
- ADA accessibility
- Pedestrian connections and safety



Other Major Initiatives

- Route 73 review
 - Fall/Winter 2013 – Planning Study
 - Early 2014
- New Fareboxes and Fare Policy
 - Early 2014 – New fare policy adopted
 - Early 2015 – New fareboxes installed and fare policy implemented
- Bus Rapid Transit
 - DART continues to pursue local, state and federal funding opportunities for the region's first Bus Rapid Transit Line

FY2015 Budget Calendar

- October 29** – Commission Retreat
- October 30** – Update to city managers
- November/December** – Staff develops draft budget
- January** – Budget review by DART Commissioners and City Managers
- February** – Staff presents draft budget to Commission
- March** – Public hearing and Commission votes on FY2015 budgets

QUESTIONS?