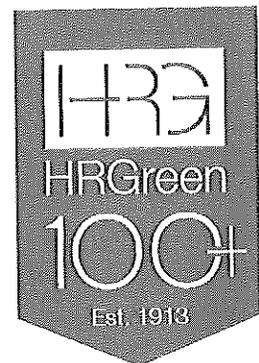
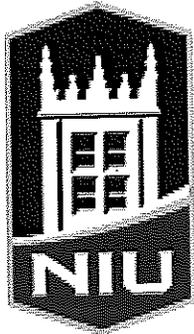


Are You Ready for Alternative Service Delivery ?

Russ Loebe – HR Green
Professor Kurt Thurmaier
Mr. Craig Rapp
Northern Illinois University



Are you ready for ASD?



Simple question... Complex answer

As a national provider of Alternative Service
Delivery HR Green asks our communities that
question routinely...

the answer is often... yes but...?

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The ASD Project

- **Demands for Guidance**

- Confusing terms for alternative service delivery options
- What do we know from other attempts?
- Where do we start our organizational process?



The ASD Project

- **Using a National-Local Focus for Answers**
 - NIU MPA Local Government Expertise
 - NIU CGS Field Experience
 - HR Green Sponsorship
- Research on national experiences



The ASD Project

- Focus group sessions of northern Illinois communities
 - Success stories
 - Less than success stories
- Recapitulation
 - Practitioner review of major findings
- Project: Field Guide to ASD Options



The Challenge

Limited Resources

Political Environment

Organizational Culture

Measuring/defining LOS

Private Competition

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The Challenge

Latest Concept/Trend

Ready-Fire-Aim

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It's about Reinventing, Continuously
Improving and Optimizing

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Two Mandates-
-often seen as mutually exclusive

Build great communities

Deliver efficient and effective services

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Purpose &
Direction

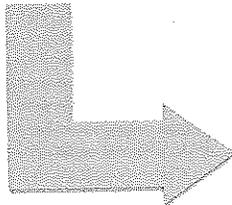
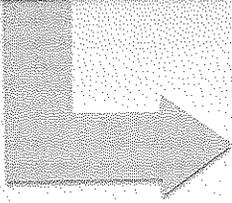
• Start with Why

Needs &
Expectations

• VOC

Deliver
Results

• Fix the
Pipes

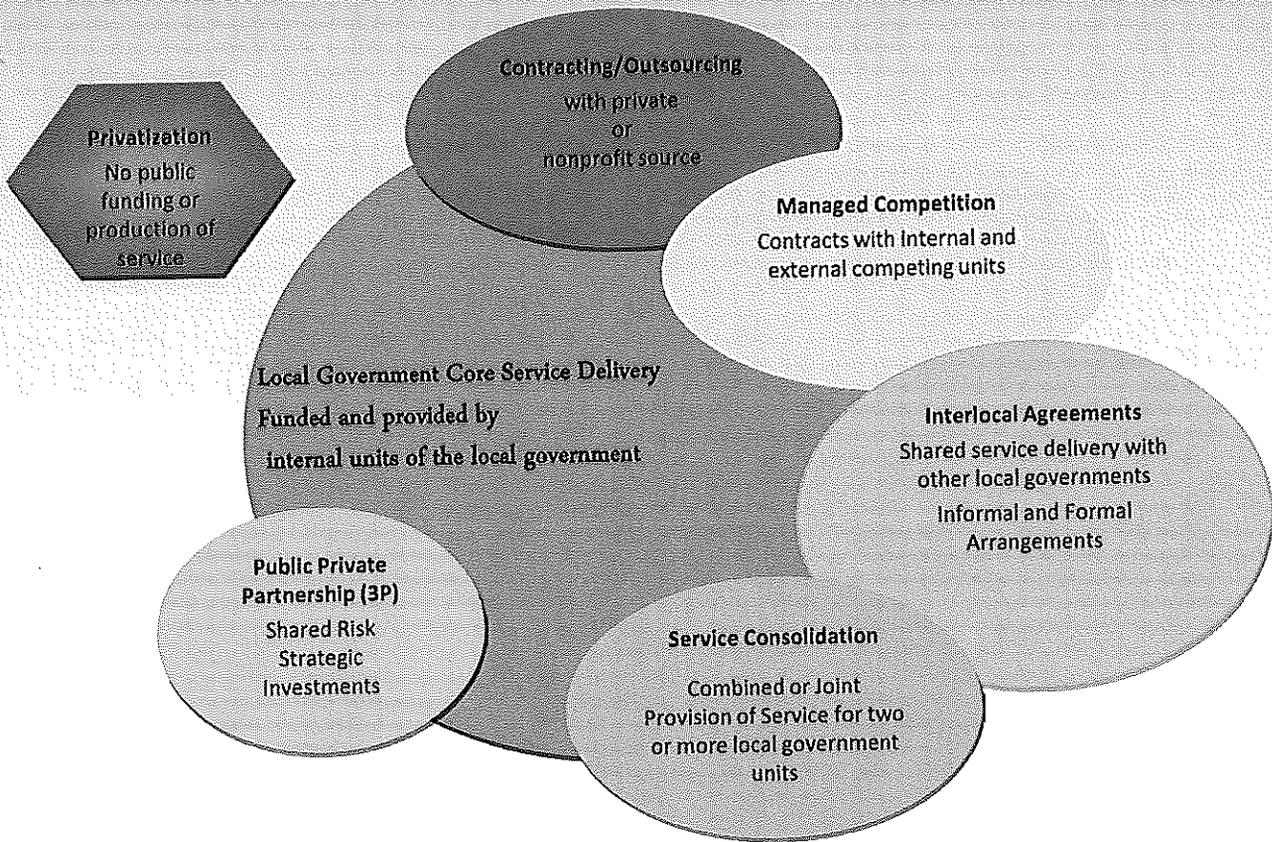


Optimizing

If you know Why- lots of ways to get to How

- Make vs. Buy Analysis
- Leading Practices/Benchmarking
- Enterprise-wide approach
- Service level approach
- Cooperate, Collaborate, Consolidate
- Managed Competition
- Privatize, PPP

Alternative Service Delivery Options



Outsourcing-Contracting Out

Outsourcing - taking internal organizational functions and paying an outside firm to handle them.

- done to save money, improve quality, obtain specialized services/expertise, free organizational resources
- Some services more common, but nearly every service area has been outsourced

Managed Competition

Managed competition- a public-sector agency competes with private-sector firms to provide public-sector functions or services under a controlled or managed process.

- This process clearly defines the steps to be taken by government employees in preparing their own approach to performing an activity.
- The agency's proposal for providing the service, which includes a bid proposal for cost-estimation purposes, is useful in competing directly with private-sector bids.

Interlocal Agreements

Interlocal agreement (ILA) - a contract between governmental entities that enables them to work with each other in the interest of cooperatively sharing resources for their mutual benefit.

- many forms, ranging from an informal handshake agreement to elaborate contracts structured according to statutory requirements and filed with a state agency and local county or city recorder.
- exist between cities, counties, a city and a county, cities and school districts, school districts- many other combinations.
- often increase the effectiveness and efficiency of services.

Service Consolidation

- **Service consolidation-** agreements between governments to merge existing departments into one unit which is overseen by representatives from both governments.
 - Excludes arrangements in which one government contracts with another in order to receive a specific service (e.g., regional dispatch).
 - One department administrator who oversees the department and answers to both communities equally.
 - Often an oversight board comprised of representatives from both governments is established to oversee the consolidated department.

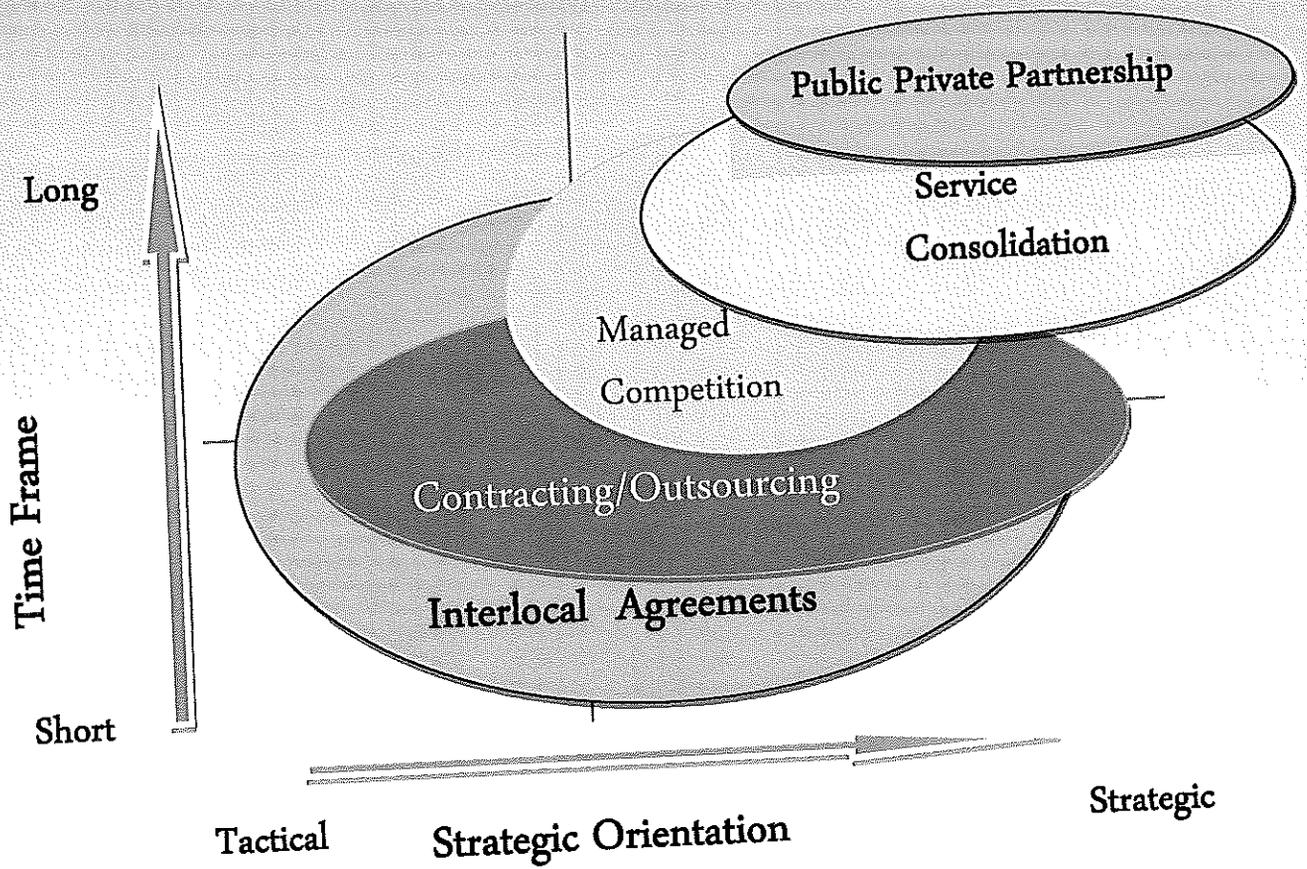
Public-Private Partnerships (3P)

A 3P venture is a *long-term, strategic* contractual agreement between a local government and a private sector entity

- where the *skills and assets of each sector are shared* in delivering a service or facility for the use of the general public,
- and
- where *each party shares in the risks and rewards* in the delivery of the service and/or facility.

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Strategic Orientation of ASD Options



Is Your Organization Ready?

Why are you considering this?

Political

Economic

Internal/External motivations

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What outcome are you seeking?

Reduced Cost?

Efficiency?

Political Accountability?

Public Approval?

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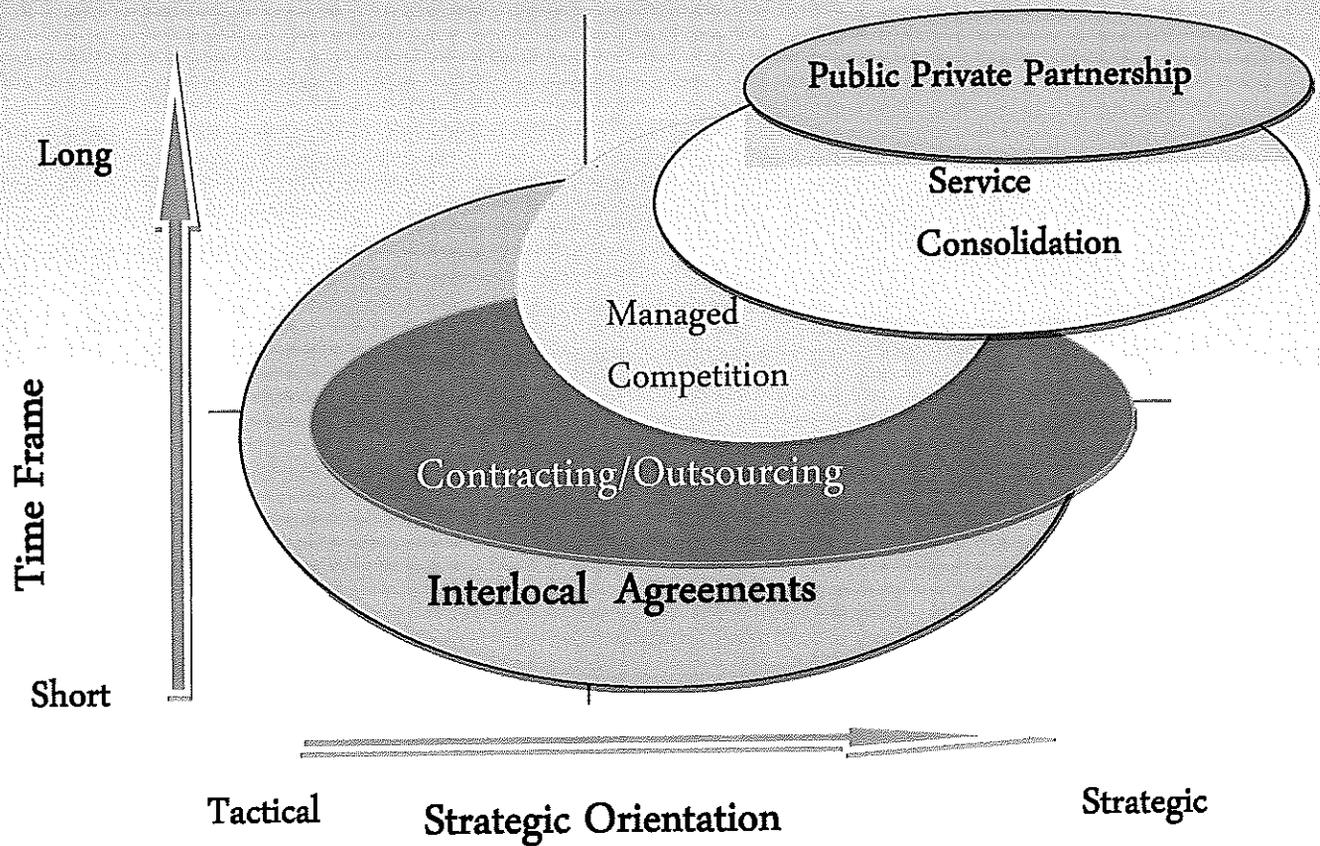
**How will you achieve
(and measure) results?**

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Political & Cultural Readiness

- How ready are you?
- How do you know?
- Matching outcomes w/ approaches
- Timeframe
- Strategic vs. Tactical
 - Outcomes expected
 - Board/Council
 - Staff

Strategic Orientation of ASD Options



Questions/Comments?

Additional Information...

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