

Agenda Report

August 19, 2013 City Council Meeting

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Item No. 8

ISSUE: Iowa Living Magazine

BACKGROUND:

Attached is a resolution authorizing a one-year contract with Iowa Living Magazine for a one-page newsletter. In the past, the City has done a two page letter, but with no contract. As you recall, this news letter goes to every mailbox in our community. If approved, staff will work with the magazine to focus on more community related articles and news.

RECOMMENDATION:

Staff recommends approval of the resolution authorizing the one-year contract with Iowa Living Magazine. If the Council is not happy with the services this coming year, we have the option not to renew the contract.

STAFF CONTACTS:

Jeffrey A. Fiegenschuh, City Administrator

CITY OF WINDSOR HEIGHTS, IOWA

RESOLUTION NO. 13-0853

**RESOLUTION APPROVING AN AGREEMENT FOR ADVERTISING
SERVICES WITH IOWA LIVING MAGAZINE**

WHEREAS, the City wishes to enter into an agreement with Iowa Living Magazine to provide professional advertising and newsletter services; and

WHEREAS, the City wishes to provide community informational news and stories to it's residents; and

WHEREAS, the services include monthly newsletters that will be mailed to every address within Windsor Heights containing a 50324 zip code; and

WHEREAS, these professional services will be provided at a monthly charge of \$525 with an annual investment not to exceed \$6,300; and

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Windsor Heights, Iowa, that the City Council authorizes the City Administrator to enter into a one-year agreement with Iowa Living Magazine to provide a city-wide monthly newsletter.

PASSED AND APPROVED THIS 19th DAY OF August, 2013.

David J. Sullivan, Mayor

ATTEST:

Jeff Fiegenschuh, City Administrator