

**BUSINESS OF THE CITY COUNCIL
WINDSOR HEIGHTS, IOWA
AGENDA STATEMENT**


Item No. 6
For Meeting of 11/30/09

ITEM TITLE: Consideration of a Resolution authoring the city of Windsor Heights, Iowa to joint with other areas communities and submit an application for the Energy Efficiency and Conservation Block Grant (EECBF), retrofit ramp-up program funding made available through the American Recovery and Reinvestment Act (ARRA)

CONTACT PERSON: Marketa George Oliver, City Administrator

This resolution approves joining a Central Iowa Grant application to the Department of Energy for ARRA funds for an Energy Efficiency and Conservation Block Grant. The purpose of the grant is to provide home weatherization assistance to home owners and there is no income limit for homeowners seeking assistance. Some additional information about the grant that was part of the Urbandale Council information is included at the end of this document.

Urbandale is taking the lead and has already hired a consultant to write the grant. Costs for the grant writing will be split among all participating communities. The final grant application has not been completed and will be complete once the final number of cities is known. Attached are two documents from the City of Urbandale explaining in more detail the grant. John Konior from the City of Urbandale will be at the council meeting to explain the grant and take any questions council members may have. The total cost to write the grant is \$10,000 and the estimated cost for applying for the grant for the City of Windsor Heights is \$2,000 or less.

<input checked="" type="checkbox"/> Resolution _____ <input type="checkbox"/> Ordinance _____ <input type="checkbox"/> Contract _____ <input type="checkbox"/> Other (Specify) _____
Funding Source _____
APPROVED FOR SUBMITTAL _____ <div style="text-align: right; margin-right: 100px;"> _____ City Administrator</div>

STAFF RECOMMENDATION: Adopt resolution on a roll call vote.

RESOLUTION No. 09-1130/

A RESOLUTION AUTHORIZING THE CITY OF WINDSOR HEIGHTS, IOWA, TO SUBMIT AN APPLICATION FOR THE ENERGY EFFICIENCY AND CONSERVATION BLOCK GRANT (EECBG), RETROFIT RAMP-UP PROGRAM FUNDING MADE AVAILABLE THROUGH THE AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA).

Whereas, Congress passed the American Recovery and Reinvestment Act (ARRA) of 2009, which the President signed into law on February 17, 2009, to stimulate the economy and create jobs; and

Whereas, ARRA included \$3.2 billion in funding for the Energy Efficiency and Conservation Block Grant (EECBG) Program authorized in Title V, Subtitle E of the Energy Independence and Security Act (EISA) and signed into law on December 19, 2007; and

Whereas, the U.S. Department of Energy, DOE Environmental Management Consolidated Business Center (EMCBC), on behalf of the Office of Energy Efficiency and Renewable Energy announced funding opportunity announcement number, DE-FOA-0000148 on October 19, 2009, allocating \$390.4 million to establish Retrofit Ramp-up Programs; and

Whereas, the purpose of the Retrofit Ramp-up Program is to stimulate activities and investments which can: 1) fundamentally and permanently transform energy markets in a way that make energy efficiency and renewable energy the options of first choice; 2) sustain themselves beyond the grant monies and the grant period by designing a viable strategy for program sustainability into the overall program plan; 3) deliver verified energy savings from a variety of projects in the local jurisdiction; 4) achieve broader market participation and greater efficiency savings from building retrofits; 5) highly leverage grant funding in order to significantly enhance resources supporting the program; 6) serve as a pilot building retrofit program, that demonstrates the benefits of gaining economy of scale; and 7) serve as examples of comprehensive community-scale energy-efficiency approaches that could be replicated in other communities across the country.

Whereas, the City of Windsor Heights is a city with limited financial resources and desires to demonstrate a Retrofit Ramp-up Program to change energy efficiency within the community; and

Whereas, the City of Windsor Heights is determined to support energy efficiency retrofits that leverage federal funds with other public and private resources, including coordinating efforts with other Iowa cluster grant applicants, its other EECBG grant partners; and

Whereas, the City of Windsor Heights intends to comply with all agreed upon contractual requirements of ARRA, the EECBG program and other federal and state law;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF WINDSOR HEIGHTS, IOWA, that:

1. The City Council supports and approves the attached application for ARRA EECBG Retrofit Ramp-up Program funding.
2. The Mayor is hereby authorized to approve and execute the application on behalf of the City.

PASSED AND APPROVED this 30th day of November, 2009.

Jerry Sullivan, Mayor

Attest:

Marketa Oliver, City Administrator/Clerk



Monday, November 23, 2009

To: A.J. Johnson, City Manager
From: John Konior, Assistant to the City Manager
Subject: ARRA EECBG Retrofit Ramp-up Program Grant Application

At its meeting of November 17, 2009, the City Council approved a funding agreement with The Cadmus Group, Inc. (Cadmus), for consulting services to prepare the City's grant application for the Energy Efficiency and Conservation Block Grant (EECBG) competitive funding announcement, under the Retrofit Ramp-up Program. The EECBG funding is administered by the Department of Energy (DOE) and is part of the American Recovery and Reinvestment Act (ARRA) of 2009. The competitive EECBG funds are to be used for projects that fundamentally and permanently transform energy markets in a way that makes energy efficiency and renewable energy the options of first choice; and sustain themselves beyond the grant monies and grant period.

The proposed Retrofit Ramp-up Program would aim to stimulate activities and investments which would:

- Deliver a targeted marketing and public education campaign, leveraging existing ENERGY STAR and US Green Building Council's (USGBC) Leadership in Energy and Environmental Design (LEED).
- A lead-by-example program targeting demonstration facilities or public facilities showcasing energy efficiency upgrades.
- Train existing vendors and home renovation companies on how to weatherize a home or business efficiently and effectively using Home Performance with ENERGY STAR, Residential Energy Services Network (RESNET), Building Performance Institute (BPI) or North American Board of Certified Energy Providers (NABCEP) standards.
- Leverage funds from financial institutions, utility entities, manufacturers, performance contracts, existing federal and state funds, and home/business owners.
- Provide a field of organizers to provide the outreach, technical support, evaluation and removal of energy efficiency barriers to continue long term sustainability of the program.
- Leverage economies of scale to decrease the cost of energy efficiency retrofits
- Provide economic financing options to reduce the barriers for property owners and businesses to conduct energy efficiency retrofits.

Cadmus would lead the implementation team, which would include the US Green Council (USGBC), Public Technology Institute (PTI), Catalyst-Financial Group, Steven Winters Associates, First Environment, and local companies and not-for-profits. This



grant opportunity would provide for major revitalization of neighborhoods and businesses, create new energy service, home improvement, construction and related services jobs, increase home values and provide a replicable model that could be continued after the 36-month grant period. The EECBG grant filing date is December 14, 2009.

The City of Urbandale would collaborate with other cities and proposes to request up to \$20 million to \$25 million in program funding to implement energy efficiency measures and sustainable strategies. The City has initiated discussion with the cities of Altoona, Ames, Ankeny, Carlisle, Clive, Des Moines, Johnston, Waukee, West Des Moines and Windsor Heights to create an "Iowa cluster" of cities to jointly apply for this EECBG grant opportunity. In addition, the Iowa cluster would apply in conjunction with other Cadmus identified metro area clusters. Due to the short turn around time, the discussion and final decision by the Des Moines Metro cities and the other cluster metros has not been finalized at this time. However, a final authorizing act by each City would be required by December 8, 2009 to submit the EECBG competitive grant application by the application submittal deadline of December 14th.

Therefore, it is recommended that approval be sought for Resolution 229-2009, authorizing a submittal of the EECBG grant application to the U.S. Department of Energy, as outlined above.